

*The Grand Central  
Wicker Shop*  
Inc.

224-226 EAST FORTY-SECOND STREET  
NEW YORK



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ANY article in the catalogue  
can be ordered separately in  
any color or combination of colors.

REED FURNITURE is generally sold in two-tone enamel finishes, with decoration as shown in our different colortype plates.

WILLOW FURNITURE is sold in natural color, stained, enameled in one or two tone, with or without colored border.

ROCKERS can be supplied to match all chairs at an additional charge of \$1.00.

MAGAZINE POCKETS can be woven into any Chair or Rocker at an additional charge of \$1.00 in willow furniture and \$2.00 in reed furniture.

COLORING can be made to harmonize with any scheme of furnishing.

CUSHIONS can be furnished of cotton, silk floss or spring construction, in muslin, cretonne, velours, tapestry, crepe mohair or your own material.

Standard cushions generally used with willow furniture are as follows:

	Good Quality Cretonne, Cotton Filled	Extra Quality Cretonne, Cotton Filled
Seat Cushion for Chair . . . . .	\$1.50	\$2.00
Back Cushions for Chairs . . . .	1.00	1.50

For 42 and 48 in. Settees, double the price.

For 60 and 72 in. Settees, triple the price.

Samples of cretonne sent upon request.

BOX MADE CUSHIONS, lined with muslin, covered with extra quality cretonne, filled with silk floss, or spring construction, generally used with Reed furniture as follows:

Seat Cushion Chairs or Rockers . . . . .	\$ 4.00
For 42 in. Settee . . . . .	8.00
For 48 in. Settee . . . . .	10.00
For 60 in. Settee . . . . .	12.00
For 72 in. Settee . . . . .	15.00

Samples of cretonne sent upon request.

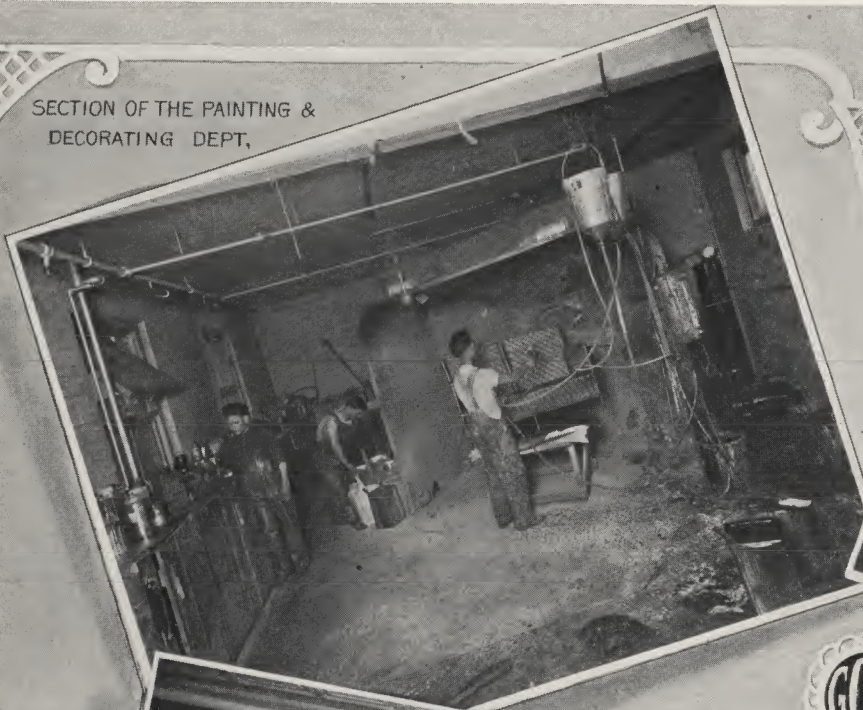
Crating when requested or required will be charged for at actual cost of labor and material.

SHIPMENTS. We freight free within 100 miles of New York.

REMITTANCES. Orders should be accompanied by check, post office money order or express order.



SECTION OF THE PAINTING &  
DECORATING DEPT.



SECTION OF THE REED  
FURNITURE FACTORY



SECTION OF THE  
WILLOW FURNITURE FACTORY



SECTION OF THE  
CRETONNE & TAPESTRY DEPT.



224-226 East 42<sup>nd</sup> St. New York City.



Illustration shows our Suite No. 100 as staged at the Vanderbilt Theatre



### SOME OF OUR INSTALLATIONS

DUNWOODIE COUNTRY CLUB  
Yonkers, N. Y.  
HOTEL EMPIRE  
New York  
HOTEL FLAMINGO  
Miami, Fla.  
MIAMI BILTMORE HOTEL  
Miami, Fla.

THE COMMODORE HOTEL  
New York  
GEDNEY FARMS  
White Plains, N. Y.  
ATLANTA BILTMORE HOTEL  
Atlanta, Ga.  
RONEY PLAZA  
Miami, Fla.

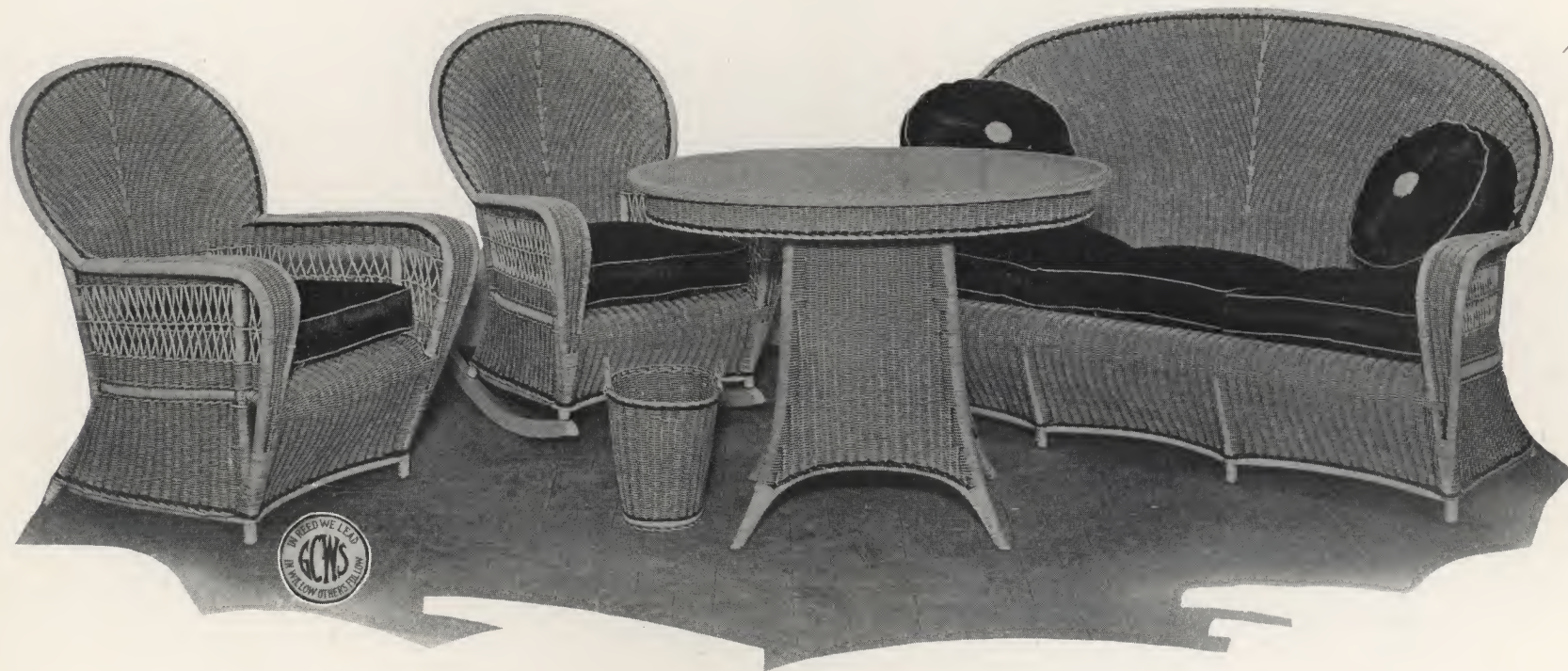
WESTCHESTER BILTMORE COUNTRY CLUB  
Rye, N. Y.  
EARL CARROLL THEATRE  
New York  
SEVILLA BILTMORE HOTEL  
Havana, Cuba  
FLORIDA EAST COAST HOTELS  
West Palm Beach, Fla.

MOROSCO THEATRE  
New York  
HOTEL BELMONT  
Chicago  
SOUTHERN PINES COUNTRY CLUB  
Southern Pines, N. C.

224-226 East 42<sup>nd</sup> St. New York City.



*Evercharm* Suite No. 1135—Made of Genuine Reed



SPECIAL OFFER—Suite No. 1135, consisting of 4 pieces:  
Settee, 60 in.; Arm Chair, Arm Rocker, Oval Table, 42 in.  
Decorated in any color, including cushions of high grade cretonne,  
filled with silk floss. . . . . \$255.00

No.	
1135	Settee, 48 in. long. . . . . 90.00
1135	Settee, 60 in. long. . . . . 100.00

No.	
1135	Settee, 72 in. long. . . . . \$115.00
1135	Arm Chair. . . . . 58.00
1135	Arm Rocker. . . . . 59.00
1135	Oval Table, 42 in. pedestal. . . . . 45.00
1430	Waste Basket. . . . . 6.75

Prices include any decoration; also cushions of high grade quality cretonne, filled with silk floss.



*Evercharm* Suite No. 1120—Made of Genuine Reed



SPECIAL OFFER—Suite No. 1120, consisting of 5 pieces:  
Settee, 72 in.; Arm Chair, Arm Rocker, Side Chair, Oval Table,  
48 in. Decorated in any color, including cushions of high grade  
cretonne, filled with silk floss.....\$295.00

No.		
1120	Settee, 48 in.....	90.00
1120	Settee, 60 in.....	100.00

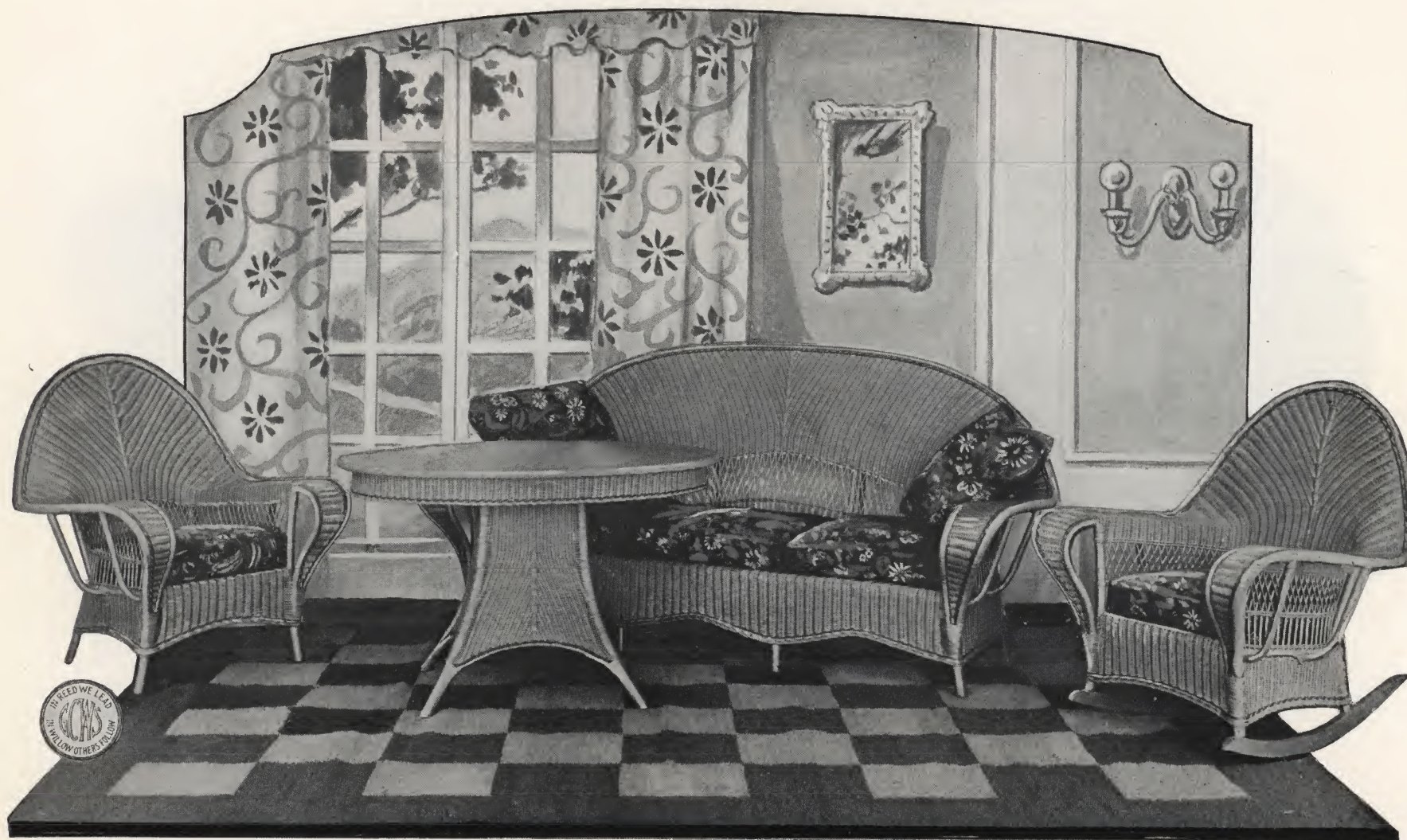
No.		
1120	Settee, 72 in.....	\$115.00
1120	Arm Chair.....	58.00
1120	Arm Rocker.....	59.00
1120	Side Chair.....	30.00
1120	Oval Table, 28 in.....	25.00
1120	Oval Table, 36 in.....	35.00

No.		
1120	Oval Table, 42 in.....	\$37.50
1120	Oval Table, 48 in.....	40.00
1120	Floor Lamp, silk lined.....	40.00
1342	Console Table, 24 in.....	14.50

Prices include any decoration, cushions of high grade quality  
cretonne, filled with silk floss, lamp lined with silk.



*Evercharm* Suite No. 1121—Made of Genuine Reed



SPECIAL OFFER—Suite No. 1121, consisting of 4 pieces: Settee, 72 in.; Arm Chair, Arm Rocker, Oval Table, 48 in. Decorated in any color, including cushions of high grade cretonne, filled with silk floss.....\$265.00

No.		
1121	Settee, 48 in.....	\$ 90.00
1121	Settee, 60 in.....	100.00
1121	Settee, 72 in.....	115.00
1121	Arm Chair.....	58.00

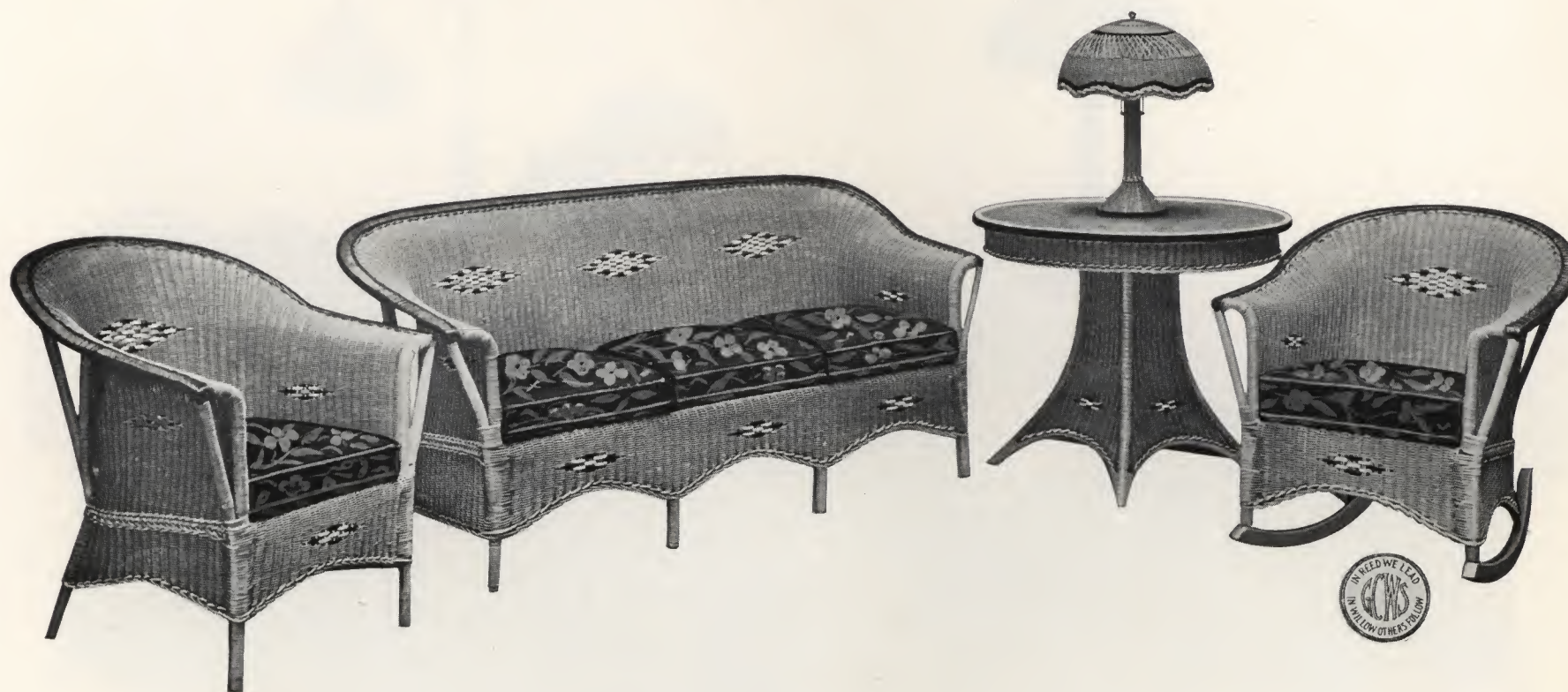
No.		
1121	Arm Rocker.....	\$59.00

Prices include any decoration, cushions of high grade quality cretonne, filled with silk floss.



*Evercharm*

Suite No. 1110—Made of Genuine Reed



SPECIAL OFFER—Suite No. 1110, consisting of 4 pieces:  
 Settee, 60 in.; Arm Chair, Arm Rocker, 36 in. Round Table.  
 Decorated, including cushions of high grade quality cretonne,  
 filled with silk floss. . . . . \$200.00

No.		
1110	Settee, 48 in. long. . . . .	75.00
1110	Settee, 60 in. long. . . . .	85.00
1110	Settee, 72 in. long. . . . .	95.00

No.		
1110	Arm Chair. . . . .	\$42.50
1110	Arm Rocker. . . . .	43.50
1110	Round Table, 36 in. . . . .	40.00
1110	Round Table, 42 in. . . . .	45.00
1152	Table Lamp, silk lined. . . . .	20.00

Prices include any decoration; also cushions of high grade  
 quality cretonne, filled with silk floss; lamps lined with silk.



*Evercharm*

Miscellaneous Pieces—Made of Genuine Reed



No.		
1410	Day Bed, 74x30, with Box Spring.....	\$ 93.00
1410	Day Bed, 74x36, with Box Spring.....	103.00
1430	Waste Paper Basket.....	6.75
1110	Side Chair, with Cushions.....	25.00
1370	Floor Lamp, silk lined, with Jardiniere.....	58.00

No.		
1425	Scooped Tabouret, with Cushions.....	\$15.00
1400	Table Lamp, silk lined.....	20.00
100	Side Chair, with Cushions.....	20.00
1341	Oval Tabouret, 21 in.....	14.50
Prices include any decoration.		

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*Everchaim* Suite No. 1160—Made of Genuine Reed



SPECIAL OFFER—Suite No. 1160, consisting of 4 pieces:  
Settee, 60 in.; Arm Chair, Arm Rocker, Table, 18x60; decorated, including cushions of high grade cretonne, filled with silk floss.....\$190.00

No.		
1160	Settee, 48 in.....	75.00
1160	Settee, 60 in.....	85.00

No.		
1160	Settee, 72 in.....	\$95.00
1160	Arm Chair.....	42.50
1160	Arm Rocker.....	43.50
1160	Side Chair.....	20.00
1160	Bridge Lamp, silk lined.....	32.00
1160	Table Lamp, silk lined.....	20.00

No.		
1160	Table, 18x48.....	\$35.00
1160	Table, 18x60.....	40.00
1160	Table, 18x72.....	45.00

Prices include any decoration; also cushions of high grade quality cretonne, filled with silk floss.



*Evercharm*

Suite No. 100—Made of Genuine Reed



SPECIAL OFFER—Suite No. 100, consisting of 4 pieces: Settee, 60 in.; Arm Chair, Arm Rocker, Oval Table, 36 in. Decorated, including cushions of high grade quality cretonne, filled with silk floss.....\$175.00

No.		
100	Settee, 48 in.....	65.00
100	Settee, 60 in.....	75.00
100	Settee, 72 in.....	85.00

No.		
100	Arm Chair.....	\$37.50
100	Arm Rocker.....	38.50
100	Oval Table, 36 in.....	35.00
1152	Table Lamp, silk lined.....	20.00

Prices include any decoration; also cushions of high grade quality cretonne, filled with silk floss.

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Miscellaneous Pieces—Made of Genuine Reed



No.		
1110	Chaise Longue, with Cushion.....	\$85.00
1120	Oval Table, 28 in.....	25.00
1310	Wood Basket.....	9.75
1320	Fern Box and Cage.....	35.00
1332	Floor Lamp, silk lined.....	32.00

No.		
1341	Round Tabouret.....	\$14.50
1385	Fruit and Flower Holder.....	8.50
1421	Tea Cart.....	39.00

Prices include any decoration.



*Evercharm* Miscellaneous Pieces—Made of Genuine Reed

No.		
1120	Oval Table, 28 in.....	\$25.00
1450	Table Lamp, silk shade and fringe.....	30.00
1460	Floor Lamp, silk lined.....	40.00
1170	Couch Settee, with Cushions.....	95.00

No.		
1450	Floor Lamp, silk shade and fringe.....	\$45.00
1460	Table Lamp, silk lined.....	20.00
1422	Tea Cart, with drop leaves.....	39.00

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*Evercharm* Suite No. 1150—Made of Genuine Reed



SPECIAL OFFER—Suite No. 1150, consisting of 4 pieces:  
Settee, 60 in.; Arm Chair, Arm Rocker, Oval Table, 36 in.  
Decorated, including cushions of high grade cretonne, filled with  
silk floss. . . . . \$175.00

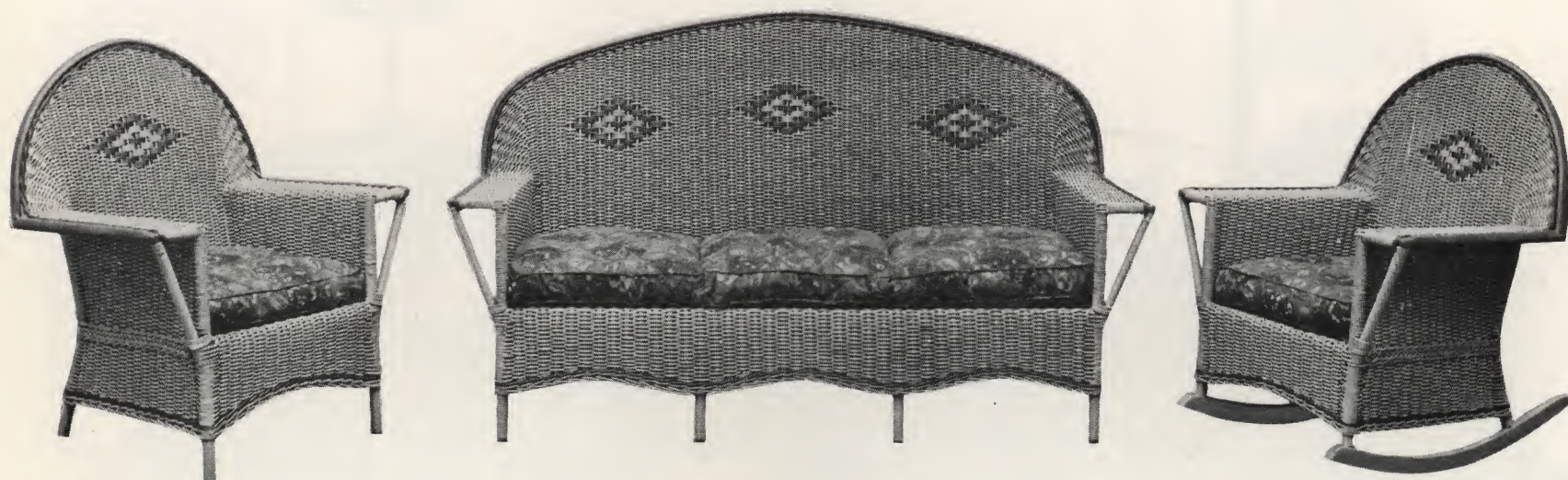
No.		
1150	Settee, 48 in. . . . .	65.00
1150	Settee, 60 in. . . . .	75.00

No.		
1150	Settee, 72 in. . . . .	\$85.00
1150	Arm Chair. . . . .	37.50
1150	Arm Rocker. . . . .	38.50
1150	Oval Table, 36 in. . . . .	35.00
1342	Console Table. . . . .	14.50
1150	Floor Lamp, silk lined. . . . .	40.00

No.		
1152	Floor Lamp, silk lined. . . . .	\$20.00
1420	Tea Cart. . . . .	39.00
1340	Oval Tabouret. . . . .	14.50

Prices include any decoration; also cushions of high grade  
quality cretonne, filled with silk floss.



*Evercharm* Suite No. 91—Made of Genuine Reed

SPECIAL OFFER—Suite No. 91, consisting of 4 pieces: Settee, 60 in.; Arm Chair, Arm Rocker, Table, 18x60 in. Decorated, including cushions of high grade quality cretonne, filled with silk floss.....\$145.00

No.

91 Settee, 48 in..... 55.00

No.

91 Settee, 60 in..... \$65.00

91 Settee, 72 in..... 75.00

91 Arm Chair..... 32.00

91 Arm Rocker..... 33.00

91 Table, 24x36, or 18x60 in..... 35.00



*Evercharm* Suite No. 75—Made of Genuine Reed

No.		
75	Settee, 48 in.....	\$50.00
75	Settee, 60 in.....	60.00
75	Settee, 72 in.....	70.00
75	Arm Chair.....	25.00
75	Arm Rocker.....	26.00
1305	Extension.....	24.00
1335	Jardiniere.....	15.00

No.		
1152	Table Lamp, silk lined.....	\$20.00
1380	Fern Box, 30 in., with metal box.....	19.50
1342	Console Table.....	14.50
75	Round Table, 24 in.....	25.00
75	Round Table, 36 in.....	35.00

Prices include any decoration; also cushions of high grade quality cretonne, filled with silk floss.



Evercharm

Miscellaneous Pieces—Made of Finest Willow



No.		Natural	Stained	Enam.	Enam.	Natural	Stained	Enam.	Enam.
				1 Tone with Colored Border	2 Tones with Colored Border			1 Tone with Colored Border	2 Tones with Colored Border
600	Dining Room Chair . . . .	\$ 8.75	\$10.25	\$11.25	\$13.25				
690	Dining Room Table, 36 in.	22.00	23.50	24.50	26.50				
894	Floor Lamp . . . . .	26.00	27.50	28.50	30.50				
820	Puffet . . . . .	\$59.00	\$62.00	\$64.00	\$68.00				
1010	Tea Cart . . . . .	22.00	23.50	24.50	26.50				

Prices are for individual pieces without cushions. For prices of cushions refer to page 1 of this catalogue.



*Evercharm* Suite No. 500—Made of Finest Willow

No.	Natural	Stained	Enam. 1 Tone with Colored Border	Enam. 2 Tones with Colored Border
500 Arm Chair.....	\$ 6.25	\$ 7.75	\$ 8.75	\$10.75
500 Arm Rocker.....	7.25	8.75	9.75	11.75
500 Settee, 42 in.....	17.50	20.50	22.50	26.50
500 Settee, 48 in.....	18.50	21.50	23.50	27.50
500 Settee, 60 in.....	22.00	25.00	27.00	31.00
500 Settee, 72 in.....	27.00	30.00	33.00	37.00
500 Chaise Longue.....	19.50	22.50	24.50	28.50
1025 Smoking Stand.....	6.50	7.50	8.50	9.50
970 Fern Box, 30 in.....	14.50	16.00	17.00	19.00
880 Floor Lamp.....	26.00	27.50	28.50	30.50

No.	Natural	Stained	Enam. 1 Tone with Colored Border	Enam. 2 Tones with Colored Border
680 Square Stool, 14 in.....	\$ 4.75	\$ 5.75	\$ 6.75	\$ 7.75
680 Square Stool, 16 in.....	5.75	6.75	7.75	8.75
680 Square Stool, 18 in.....	6.75	7.75	8.75	9.75
615 Round Table, 24 in.....	9.00	10.50	11.50	13.50
615 Round Table, 27 in.....	11.00	12.50	13.50	15.50
615 Round Table, 30 in.....	12.50	14.00	15.00	17.00
615 Round Table, 33 in.....	15.50	17.00	18.00	20.00
845 Small Table Lamp.....	9.50	10.50	11.50	12.50
740 Hour Glass, 15 in.....	4.75	5.75	6.75	7.75
740 Hour Glass, 17 in.....	5.75	6.75	7.75	8.75

No.	Natural	Stained	Enam. 1 Tone with Colored Border	Enam. 2 Tones with Colored Border
740 Hour Glass, 19 in.....	\$ 6.75	\$ 7.75	\$ 8.75	\$ 9.75
662 High Tabouret, 42 in.....	5.75	6.75	7.75	8.75
900 Stand and Cage.....	16.00	17.50	18.50	20.50
975 Jardiniere.....	5.95	7.45	8.45	9.45
640 Console Table.....	8.50	10.00	11.00	12.00

Prices are for individual pieces without cushions. For prices of cushions refer to page 1 of this catalogue.

May be stained in silver gray, oak brown, walnut brown or mahogany. Enameled in any color.



*Evercharm*

Suite No. 520—Made of Finest Willow



No.	Natural	Stained	Enam. 1 Tone with Colored Border	Enam. 2 Tones with Colored Border
520 Arm Chair.....	\$ 8.25	\$ 9.75	\$10.75	\$12.75
520 Rocker.....	9.25	10.75	11.75	13.75
520 Settee, 42 in.....	20.50	23.50	25.50	29.50
520 Settee, 48 in.....	23.50	26.50	28.50	32.50
520 Settee, 60 in.....	28.50	33.00	36.00	40.00
520 Settee, 72 in.....	34.50	39.00	42.00	45.00
520 Chaise Longue.....	24.50	27.50	29.50	32.50

No.	Natural	Stained	Enam. 1 Tone with Colored Border	Enam. 2 Tones with Colored Border
1010 Tea Cart.....	\$22.00	\$23.50	\$24.50	\$26.50
940 Stand and Cage.....	18.00	19.50	20.50	22.50
635 Oval Table, Wood Top and Shelf:				
16 x 26 in.....	10.50	12.00	13.00	15.00
18x28 in.....	12.00	13.50	14.50	16.50
22x32 in.....	14.50	16.00	17.00	19.00
24x36 in.....	17.00	18.50	19.50	21.50

No.	Natural	Stained	Enam. 1 Tone with Colored Border	Enam. 2 Tones with Colored Border
846 Large Table Lamp.....	\$14.00	\$15.50	\$16.50	\$18.50
890 Floor Lamp.....	26.00	27.50	28.50	30.50
660 Round Tabouret, 15 in...	4.75	5.75	6.75	7.75

Prices are for individual pieces without cushions. For prices of cushions refer to page 1 of this catalogue.

May be stained in silver gray, oak brown, walnut brown or mahogany. Enameled in any color.

224-226 East 42<sup>nd</sup> St. New York City.



*Overcharm* Miscellaneous Pieces—Made of Finest Willow



No.	Natural	Stained	Enam. 1 Tone with Colored Border	Enam. 2 Tones with Colored Border
520 ¾-Arm Chair.....	\$ 8.00	\$ 9.50	\$10.00	\$12.50
580 Arm Chair .....	20.00	21.50	22.50	24.50
720 Couch.....	26.50	29.50	32.50	36.50
660 Round Tabouret.....	4.75	5.75	6.75	7.75

No.	Natural	Stained	Enam. 1 Tone with Colored Border	Enam. 2 Tones with Colored Border
900 Stand and Cage.....	\$16.00	\$17.50	\$18.50	\$20.50
520 High Back Chair.....	11.75	13.25	14.25	16.25
500 Child Rocker.....	5.95	7.45	8.45	10.45

Prices are for individual pieces without cushions. For prices of cushions refer to page 1 of this catalogue.

May be stained in silver gray, oak brown, walnut brown or mahogany. Enameled in any color.





No.			Enam.		No.			Enam.		No.			Enam.	
	Natural	Stained	1 Tone with Colored Border	2 Tones with Colored Border		Natural	Stained	1 Tone with Colored Border	2 Tones with Colored Border		Natural	Stained	1 Tone with Colored Border	2 Tones with Colored Border
530	Chair.....	\$14.75	\$16.25	\$17.25	620	Oblong Table, Willow Top:				740	Hour Glass Stool:			
530	Rocker.....	15.75	17.25	18.25		16x26 in.....	\$ 9.00	\$10.50	\$11.50		15 in.....	\$4.75	\$5.75	\$6.75
530	Settee, 42 in.....	32.00	35.00	37.00		18x28 in.....	10.50	12.00	13.00		17 in.....	5.75	6.75	7.75
530	Settee, 48 in.....	34.00	37.00	39.00		22x32 in.....	11.50	13.00	14.00		19 in.....	6.75	7.75	8.75
530	Settee, 60 in.....	37.00	41.50	44.50		24x36 in.....	13.50	15.00	16.00	1025	Smoking Stand.....	6.50	7.50	8.50
530	Settee, 72 in.....	39.50	44.00	47.00	846	Large Table Lamp.....	14.00	15.50	16.50	607	Waste Basket.....	2.75	3.75	4.75
670	Extension.....	9.25	11.75	12.75	985	Fern Box and Cage.....	27.50	30.50	32.50	Prices are for individual pieces without cushions. For prices of cushions refer to page 1 of this catalogue.				
600	Desk Chair.....	8.75	10.25	11.25	790	Desk, 3 drawers, 20x36.....	27.50	29.00	30.00	May be stained in silver gray, oak brown, walnut brown or mahogany. Enameled in any color.				
845	Small Table Lamp.....	9.50	10.50	11.50	975	Jardiniere.....	5.95	7.45	8.45					



*Evercharm* Miscellaneous Pieces—Made of Finest Willow



No.		Natural	Stained	Enam. 1 Tone with Colored Border	Enam. 2 Tones with Colored Border
590	Chair.....	\$14.50	\$16.00	\$17.00	\$19.00
590	Rocker.....	15.50	17.00	18.00	20.00
565	Settee, 72 in.....	34.00	38.50	44.00	50.00
1030	Smoking Stand.....	12.50	13.00	14.00	15.00
890	Floor Lamp.....	26.00	27.50	28.50	30.50

No.		Natural	Stained	Enam. 1 Tone with Colored Border	Enam. 2 Tones with Colored Border
710	Table, Wood Top:				
	18x36 in.....	\$13.00	\$14.50	\$15.50	\$17.50
	18x42 in.....	17.00	18.50	19.50	21.50
	18x48 in.....	19.00	20.50	21.50	23.50
	18x60 in.....	24.00	25.50	26.50	28.50
	18x72 in.....	28.00	29.50	30.50	32.50

Prices are for individual pieces without cushions. For prices of cushions refer to page 1 of this catalogue.

May be stained in silver gray, oak brown, walnut brown or mahogany. Enameled in any color.



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Miscellaneous Pieces—Made of Finest Willow



No.		Natural	Stained	Enam. 1 Tone with Colored Border	Enam. 2 Tones with Colored Border
705	Book Case.....	\$19.50	\$21.00	\$22.00	\$24.00
730	Day Bed, 72x24 in.....	28.50	31.50	33.50	37.50
730	Day Bed, 72x30 in.....	34.00	39.50	41.50	45.50
616	Round Table, Glass Tray:				
	24 in.....	12.50	14.00	15.00	17.00
	27 in.....	14.50	16.00	17.00	19.00

No.		Natural	Stained	Enam. 1 Tone with Colored Border	Enam. 2 Tones with Colored Border
500	Side Chair.....	\$6.00	\$7.50	\$8.50	\$10.50
892	Floor Lamp.....	32.00	33.50	34.50	36.50
605	Desk Chair.....	8.75	10.25	11.25	13.25
770	Desk, 20x30.....	19.50	21.00	22.00	24.00

Prices are for individual pieces without cushions. For prices of cushions refer to page 1 of this catalogue.

May be stained in silver gray, oak brown, walnut brown or mahogany. Enameled in any color.

224-226 East 42<sup>nd</sup> St. New York City.



*Evercharm* Assortment "Stick Willow Furniture"

No.		Natural	Stained	Enam. 1 Tone with Colored Border	Enam. 2 Tones with Colored Border
105	Arm Chair.....	\$13.75	\$15.25	\$16.25	\$18.25
101	Arm Chair.....	11.50	13.00	14.00	16.00
115	Oval Table, 36 in.....	17.00	18.50	19.50	22.50
101	Side Chair.....	10.50	12.00	13.00	15.00
110	Arm Chair.....	11.50	13.00	14.00	16.00

Prices are for individual pieces without cushions. For price of cushions refer to page 1 of this catalogue.

May be stained in silver gray, oak brown, walnut brown or mahogany. Enameled in any color.



*Evercharm* French Cane Furniture Trimmed with Baked Enamel Colors

No.		
121	Side Chair.....	\$12.50
122	Arm Chair.....	22.50
121	Table, 24x36 in.....	22.50
121	Arm Chair.....	22.50

No.		
1640	Arm Chair.....	\$16.00

May be obtained in any color or combination of colors in baked enamel finish.













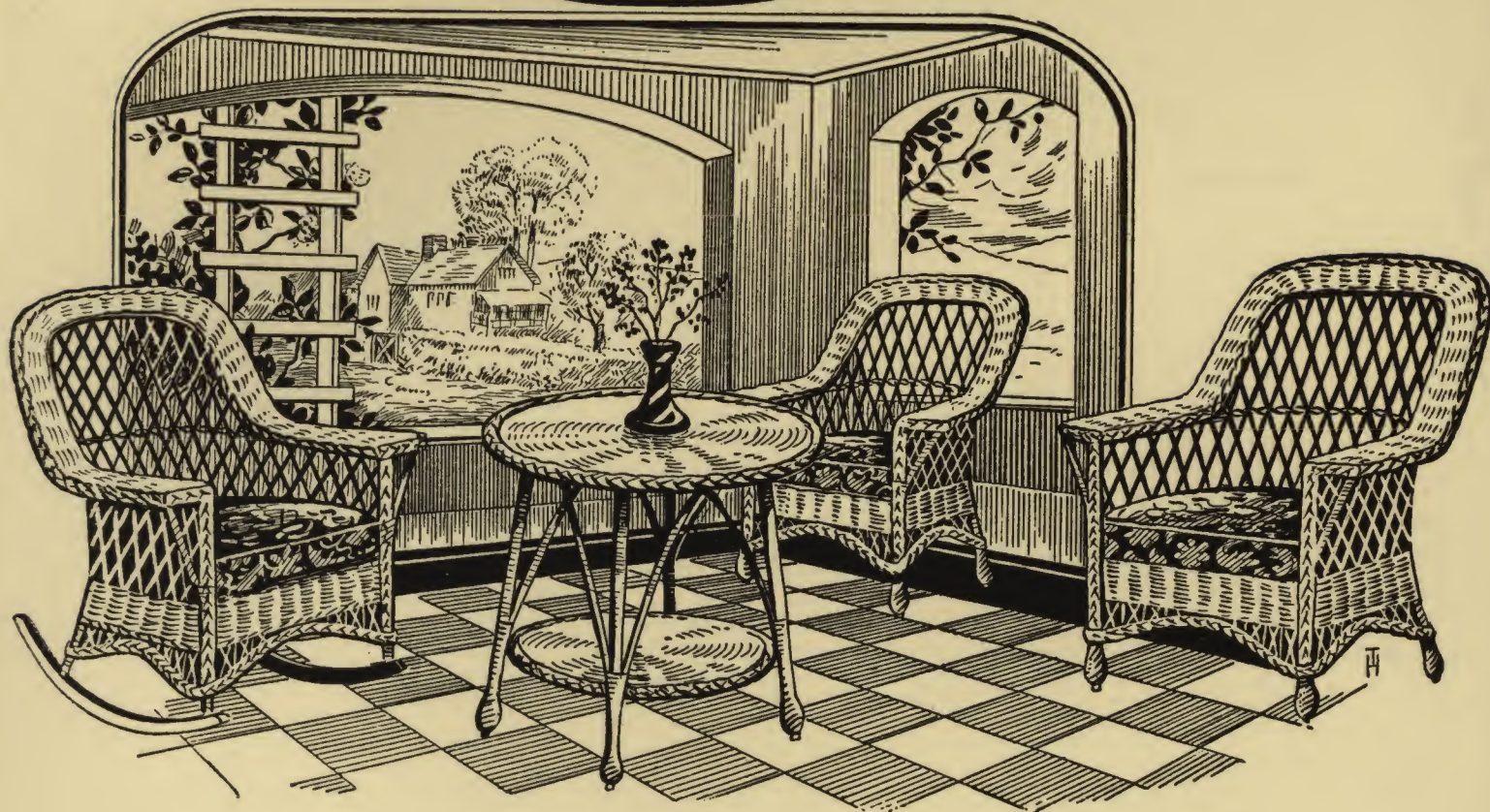






# SPECIAL OFFER

*"Evercharm"*  
REG. U.S. PAT. OFF.



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